

NEWS RELEASE: **MENTORSHIP AWARD RECIPIENTS REVEALED AT GALA**

AIMCanada Mentorship Society has selected some exciting Mentorship Award Nominations in categories of: Lifetime, Individual, Corporate, Student, Environment, as well as, Corporate Sustainability. Our Board is grateful to the work done on these programs since 2012 in our community but now face a new challenge. Due to CoVID pandemic restricting our two event fundraisers: Power of Storytelling and the Annual Student – Business Gala can not be done in their traditional formats.

This year, with the help of Mastermind Studios as our production company to live stream the event and the always amazing Tara Holmes as our Emcee we will be holding the Gala event virtually on March 26th at 7:30 AM. You can help by sharing the news, purchasing a ticket, sponsoring a group of 10 students or being an Event Sponsor.

Registrations & more info can be found at: <https://tinyurl.com/ygcxjg7e>
and a short intro video can be found here: <https://youtu.be/lb1k5GxbE9w>

2021 Mentorship Nomination

Why Awards now?

As part of the second phase of our Career Mentorship planning for this economic region, AIMCanada TNC Mentorship Society is introducing a Mentorship Awards as part of our Annual Student – Business Mentorship Gala. Through our Resident Mentor, Thairu Gichuhi, our Board has convened an Advisory Panel of Business Associations, Students Leaders of our Mentorship Club, our Board of Directors and recognized Community Leaders to oversee the planning of Awards Process for the March 26, 2021 Virtual Student-Business Mentorship Awards Gala.

Phase 2 of the Mentorship Awareness Program is to continue ‘increase the awareness of and benefits of creating paid Career Mentorship opportunities for our Students and Graduates’. Volunteer Individual Mentors work in our Be a Mentor service. Volunteer Mentors are screened and matched with a student in our Request a Mentor service. Corporate Career Mentorship programs are identified and established when requested.

Students are available to go out in a Marketing Team to present to Work Groups the benefits of increasing opportunities for the Corporate and Individual Mentorship Programs within our Economic Region.

About Us:

AIMCanada Mentorship Society is a Registered Society whose purpose is to actively engage more students during their undergraduate and graduate years in their ultimate job/career success; create an awareness in the student body on the benefits of Career Mentorship and mentoring others; to increase, support and recognize Corporate/Business Mentorship Programs and Individual Mentors within the Thompson Nicola Cariboo Region.

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